



# **Transform Africa Today (Economic Development Program)**



## **AN ECONOMIC GROWTH AND DEVELOPMENT CENTER IDEA**

# **BROCHURE**

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# Transform Africa Today (Economic Development Program)

Africa, with its vast resources and untapped potential, is emerging as a region of immense economic opportunity. Africa is indeed rising.

Our Transform Africa Today (TAT) Economic Development Training program is what is needed to increase the human capital level and global partnerships required for the creation of a powerful axis for economic development in Africa.



## What is Economic Development?

Economic Development is the political and socioeconomic transformation that results in rising economic well-being and a higher quality of life for persons, organizations, communities, regions and nations.



## Pillars of Economic Development

In our perspective, economic development in Africa should be based on four strong pillars:

- 01 Economic freedom:**  
Involves justice, the rule of law, open markets and regulatory efficiency.
- 02 Human capital development:**  
Focuses on building knowledge, mental/physical fitness and appropriate behavioral skills for the production of competitive economic value.
- 03 Global partnerships:**  
For strengthening institutions and infrastructural development.
- 04 Sociocultural values:**  
Informs shared beliefs, norms and identity.

# TRANSFORM AFRICA TODAY - AN ECONOMIC DEVELOPMENT TRAINING PROGRAM

Our Curriculum includes courses that are available across Four (4) training platforms as follows:



- 01** Monthly/Periodic On-site Training for Elected/Senior Officials and Professionals at participating universities.



- 02** Online Training for Elected/Senior Officials and Professional



- 03** (a) On-site Training for University Students at participating universities  
(b) Online Training for University Students



- 04** Quarterly Training for Elected Officials, Leaders, Practitioners and Professionals conducted by Economic Developers Alberta in Calgary, Canada

## Prepare for the Highest Level of Economic Development Training

In our economic development program we believe that communities and countries that have higher levels of political and economic openness will promote increased local productivity and attract higher levels of foreign direct investment.

Our global partnerships programs will facilitate foreign direct investment to help fill the gap between domestic savings and the level of investment needed to boost economic growth and development.

To transform yourself, your organization, community or economy, join our professional and practical Economic Development Training Programs today.



## OUR COLLABORATION WITH ECONOMIC DEVELOPERS ALBERTA (EDA)

Economic Growth and Development Center (Economic Center) and Economic Developers Alberta (EDA), one of the leading economic development organizations in Canada have signed a Memorandum of Understanding (MOU) to provide Quarterly/Periodic world class Economic Development Training for development practitioners and professionals across Africa. Economic Center is the official and sole collaborator with EDA in Africa.

### EDA

Economic Developers Alberta is a professional organization dedicated to advancing the economic development profession. In their Africa Economic Development program, EDA works with Economic Center to provide an active network of professional development, information and networking opportunities. EDA has extensive partnerships with local, national, and international organizations, which provides access to more resources for it's Africa program.

### Economic Center

Is a non-governmental international, human capital development and economic transformation organization promoting poverty eradication, sustainable economic growth, and global economic competitiveness through economic development training, research and development, policy advice, and the development of global partnerships.



### Annual Africa Forum for Economic Development (A-FED)

Economic Center and EDA have created an annual Africa Forum for Economic Development (A-FED). The maiden edition of the Forum will take place in Calgary, Canada in June of 2024 and will attract hundreds of attendees from Africa and around the world.

A-FED aims to combat poverty, promote human capital development, talent attraction, foreign direct investment, global partnerships, local investment and foster economic resilience.



## All our Training Platforms have courses including the following:

- Methods for ending poverty in Africa
- The role of human capital development in Economic Development
- Fundamentals and trends in the global economy, with Africa in perspective
- Academic and practical economic development models for professionals
- Talent attraction
- Economic analysis for development
- Basic economic data analysis and presentation
- Communication and Public Speaking/
- Community marketing strategies
- Entrepreneurship and business development
- Coordination, Monitoring and Evaluation
- Foreign Direct investment attraction

## Everyone needs our Training

- Public and private sector leaders, professionals and practitioners
- Traditional and Community Leaders
- Entrepreneurs
- Civil society leaders
- Students
- Development partners



**Our world class and robust  
Economic Development training  
conducted by Economic  
Developers Alberta will help you:**

- 01** Elevate your community leadership as an elected Official
- 02** Gain a unique understanding of economic development's complexities and equip yourself with tools to support successful economic developers in your community
- 03** Understand the role of community economic development.
- 04** Explore economic development principles and theories.
- 05** Navigate the functions of elected officials and economic development committees
- 06** Dive into various economic development strategies, from business investment to tourism development.





## What You will get

Program Participants will get professional economic development training with practical applications, a professional practitioner's certificate in economic development and access to global partnerships and investment opportunities through our associated Study Tour programs



## ECONOMIC DEVELOPMENT AND STUDY TOUR PROGRAM IN CALGARY, CANADA

Professionals who undergo this economic development training will develop professional competence and gain a deeper understanding of investment attraction strategies, global partnership mechanisms, economic trends, and industry best practices. This enhanced skillset will enable them to promote human capital development and develop more effective strategies for attracting investments to their communities, regions or nations.



This program is offered in collaboration with Economic Developers Alberta (EDA) for elected officials and professionals in the public and private sectors who are part of economic development and want to create sustainable social solutions in communities.



Economic Center's collaboration with EDA promises exciting opportunities for effective economic development training, global partnerships, increased productivity and economic prosperity with resilience for our members and participating institutions or organizations.

## The program examines three key areas:

- 01 Practical economic development.
- 02 Business retention and expansion in communities and regions.
- 03 Business and investment attraction for communities, organizations and regions.

# PROGRAM CONTENT

| COURSE   | CURRICULUM   | DURATION   | PRICE  |
|--|--|--|--|
| Calgary, Canada<br>Economic Development<br>Training with Certification<br>and Study Tour | <ul style="list-style-type: none"> <li>• Economic development fundamentals</li> <li>• Business retention and expansion in Communities</li> <li>• Business and investment attraction for Communities and organizations (FDI)</li> <li>• Seminars and workshops</li> <li>• Global partnership with visits to businesses, government offices/leaders, academic institutions and tourist sites.</li> </ul> | 5 Days<br>+<br>3 Months Continuing<br>Education Classes online | \$3,650<br>(Program fees do<br>not include<br>accommodation<br>and flight fares) |
| Calgary, Canada   ONLINE<br>Economic Development<br>Training with Certification          | SAME AS ABOVE WITHOUT STUDY TOUR   | 5 Days<br>+<br>3 Months Continuing<br>Education Classes online | \$2,999  |
| Nigeria   ONSITE & ONLINE<br>Economic Development<br>Training with Certification         | <ul style="list-style-type: none"> <li>• Economic development fundamentals</li> <li>• Business retention and expansion in Communities</li> <li>• Business and investment attraction for Communities and organizations (FDI)</li> <li>• Seminars and workshops</li> <li>• Global partnerships</li> </ul>  | 5 Days<br>+<br>3 Months Continuing<br>Education Classes online | Onsite<br>N299,999<br><br>Online<br>N199,999                                     |

# REGISTRATION INFORMATION

**All is now set for participation in the Economic Development Training and Study Tour in Calgary, Canada.**

For enquiries, please contact Economic Growth and Development Center via:

**Email:** [info@egdcenter.org](mailto:info@egdcenter.org)

**Website:** [www.egdcenter.org](http://www.egdcenter.org)

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Register before 27th of February 2024 for our April Training and events





## **Economic Development Documentaries Africa (EDDA) Project**

Economic Development Documentaries Africa (EDDA) project aims at producing various documentaries for the purpose of promoting the impact of African Leaders in the economic development of Africa.

We create high-quality documentaries that showcase the best practices, leadership capacities, success stories, and innovative approaches employed by African Leaders in economic development. The documentaries are meticulously researched and professionally produced.

Some of our best documentaries are used as teaching resources in economic development classes in universities in Nigeria and around the world.

## **What You will get**

We promote the documentaries on our Human Capital Africa Forum website, social media platforms and affiliated Economic Development for Africa TV Talk Show shown world-wide

**The Talk Show - Economic Development for Africa (EDfA) by Prof. Magnus Kpakol**

We will invite you to feature as a guest on the Economic Development for Africa by Prof. Magnus Kpakol show. The show broadcasts worldwide on YouTube and serves as a platform for discussing economic development in Africa, with a specific focus on human capital development, poverty eradication, industrialization, global skills, infrastructure and shared prosperity

**For Documentary Production and Guest appearance on the EDfA Show**

Please call: **+234 913 556 2466,**  
**+234 708 672 6000**

Or visit our website on  
**[www.egdcenter.org](http://www.egdcenter.org)**

# JOIN OUR HUMAN CAPITAL AFRICA FORUM (HCAF)

## MEET OUR CHAIRMAN, PROF. MAGNUS KPAKOL



### What it is all about

The Human Capital Africa Forum (HCAF) is a public meeting of individuals and people from the business, academic and government communities (three pillars) for the purpose of building wealth by promoting poverty eradication, increased productivity and sustainable economic competitiveness, using human capital training and global economic partnerships.

The Human Capital Africa Forum is platform for meetings, Seminars, Workshops, Lectures, Debates and Conferences across Africa, with an annual event in November called the Economic Development Festival.

The Economic Development Festival is a celebration of Africans around the world who have impacted their communities in Human Capital and Economic Development. HCAF every year recognizes and presents distinguished Individuals with the Economic Development Champions and Human Capital Heroes awards.

### To Showcase your Human Capital Activities on our Platforms or appear on Magnus Kpakol EDfA Show

Please call: +234 913 556 2466,  
+234 708 672 6000  
Or visit our website on  
[www.humancapitalafricaforum.org](http://www.humancapitalafricaforum.org)

### Current Activities

Prof. Magnus L. Kpakol is the Chairman and CEO of Economic Growth and Development Center (Economic Center).

Magnus Kpakol is also Chairman of Economic and Business Strategies, (EBS) Ltd, an economic, business and management consulting company.

Both the Economic Center and EBS have offices in the United States and Nigeria.

### Public Sector Service

Magnus Kpakol served in Nigeria's Federal Executive Council at the level of Senior Minister in the capacity of Chief Economic Adviser to the President of Nigeria and Vice Chairman/CEO of National Planning Commission. He later served as Senior Special Assistant to the President and National Coordinator of the National Poverty Eradication Program (NAPEP).

### Private Sector Service

Before working with the government of Nigeria he had been a senior economist, leading the international business and economic research unit in the Planning & Research department of JCPenney Company, a major multinational company that was based in Plano Texas.

He was also a visiting professor of economics at the University of Dallas, where he taught economic development, international economics and others.

